





Business To Consumer (B2C)	Business To Business (B2B)	Intra Business
<ul> <li>Relation between enterprise and customers</li> <li>Sales-related aspects are predominant, like product presentation, advertising, service advisory, shopping</li> </ul>	Relation between processes of different enterprises     Predominant are relation to suppliers, and customer relations to other enterprises like industrial consumers, retailers, banks	Electronic     organization of     internal business     processes, like     realization within     workflow systems







































































































































