

Business To Consumer (B2C)	Business To Business (B2B)	Intra Business
<ul> <li>Relation between enterprise and customers</li> <li>Sales-related aspects are predominant, like product presentation, advertising, service advisory, shopping</li> </ul>	<ul> <li>Relation between processes of different enterprises</li> <li>Predominant are relation to suppliers, and customer relations to other enterprises like industrial consumers, retailers, banks</li> </ul>	Electronic organization of internal business processes, like realization within workflow systems

























































































































